



## 2017 Oncofertility Conference Support Opportunities

The Oncofertility Consortium explores the reproductive future of cancer survivors. We bring together academics, health care providers, and community leaders from across the country to expand current knowledge, clinical practice, and training for a wide spectrum of issues in oncofertility.

Since 2007, the Oncofertility Consortium has built a community of professionals in reproductive medicine, oncology, materials science, bioethics, and religion through an online enterprise that receive more than 40,000 views per year, Virtual Grand Rounds that attract participants from across the globe, and an annual conference with more than 200 attendees last year.

Join the Oncofertility Consortium and participate in the 2017 Oncofertility Conference. This year's themes include pregnancy and cancer, sexual and mental health, and quality of life issues. The Oncofertility Consortium will promote the Conference throughout the year and your support will be recognized prior to and during the event. Your support can help you establish a powerful presence and make critical connections with key decision-makers in the research and clinical fields of oncofertility. Each level offers a variety of benefits, visibility, and return on your investment.

### **PLATINUM LEVEL: \$10,000**

- Verbal recognition of support
  - Organization representative will be introduced during the Conference welcome and at the evening reception
- Full page color advertisement in conference program
- Organization text recognition on conference marketing materials
- Organization text recognition on conference website with live link and brief description
- Two advertisements in the Oncofertility Consortium newsletter (a quarterly national electronic newsletter covering fertility preservation-related information, resources, and events), which has a distribution of over 2,000
- One exhibitor table\* located in a high traffic area to highlight your participation and provide an opportunity for your representatives to interact with conference attendees
- Complimentary registration for up to 2 organization representatives

### **GOLD LEVEL: \$5,000**

- Verbal recognition of support at beginning of conference and evening reception
- Half page color advertisement in conference program
- Organization text recognition on conference marketing materials
- Organization text recognition on conference website with live link and brief description
- One advertisement in the Oncofertility Consortium newsletter (a quarterly national electronic newsletter covering fertility preservation-related information, resources, and events), which has a distribution of over 2,000
- One exhibitor table\* located in a high traffic area to highlight your participation and provide an opportunity for your representatives to interact with conference attendees
- Complimentary registration for 1 organization representative

**SILVER LEVEL: \$3,000**

- Verbal recognition of support at beginning of conference
- Organization text recognition on conference marketing materials
- Organization text recognition on conference website with live link and brief description
- One advertisement in the Oncofertility Consortium newsletter (a quarterly national electronic newsletter covering fertility preservation-related information, resources, and events), which has a distribution of over 2,000
- One exhibitor table\* located in a high traffic area to highlight your participation and provide an opportunity for your representatives to interact with conference attendees

**BRONZE LEVEL: \$1,000**

- Verbal recognition of sponsorship at beginning of conference
- Organization text recognition on conference marketing materials
- Organization text recognition on conference website with live link and brief description

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*Support selection is at the sole discretion of the Oncofertility Consortium, which reserves the right to determine the appropriateness of potential supporters or items for distribution and deny supporters and materials that are in conflict with the organization's mission.*



### Oncofertility Consortium Support Form

Complete this form to confirm your support of the 2017 Oncofertility Consortium Conference!

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Alternate Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

Website: \_\_\_\_\_

#### Sponsorship options (please X selection level):

\_\_\_\_\_ Platinum Level Sponsor: \$10,000

\_\_\_\_\_ Gold Level Sponsors: \$5,000

\_\_\_\_\_ Silver Level Sponsor: \$3,000

\_\_\_\_\_ Bronze Level Sponsor: \$1,000

#### Payment method:

Please enclose a check (payable to Northwestern University) and return this form by mail to Lauren Ataman-Millhouse at 303 E. Superior Street, Suite 10-121, Chicago, IL 60611.

Signature: \_\_\_\_\_

*For Platinum, Gold, and Silver supporters: by signing this letter, I agree to the terms put forth in the Exhibitor Information section below.*

Naming and other opportunities for the Oncofertility Consortium are also available. For more information, please contact: Lauren Ataman-Millhouse, [lauren.ataman@northwestern.edu](mailto:lauren.ataman@northwestern.edu), 312-503-2800 or Brigid Smith, [brigid.smith@northwestern.edu](mailto:brigid.smith@northwestern.edu), 321-503-2506

## **\*EXHIBITOR INFORMATION for Platinum, Gold, and Silver Supporters**

### Installation of Exhibits and Dismantling of Exhibits

All exhibits must be installed by November 15, 2017 by 8:00am and exhibits are to be dismantled on November 16, 2017 by 4:00pm.

### Staffing of Exhibits

Exhibits must be staffed and operational during event breakfast and breaks

### Booth Operations

Exhibitors should not operate in a way that violates the rights of another exhibitor. Exhibitors may not obstruct the view or interfere with the traffic of other exhibitors. General promotion, demonstration and distribution of literature/samples must take place inside your assigned booth. Exhibit areas should be kept clean and in good order. No part of any exhibit, or related signs, shall be posted, nailed, or otherwise attached to columns, walls, floors, or other parts of the building or its furniture, in any way to deface them. The exhibitor is liable for damage from failure to observe these rules.

### Industry Guidelines

In recent years, much attention has been given to the relationships between the pharmaceutical and medical device/equipment industry and health care professionals. Gifts, individual relations, and professional education have been topics at the forefront of discussion. The conference organizers reminds all exhibitors of their responsibility to be aware of and abide by all applicable association codes including but not limited to, those listed below:

- Advanced Medical Technology Association (AdvaMed)
- Code of Ethics for Interactions with Health Care Professionals
- American Medical Association Opinion 8.06
- Gifts to Physicians from Industry
- Compliance Program Guidance for Pharmaceutical Manufacturers
- Pharmaceutical Research and Manufacturers of America (PhRMA)
- Code of Interaction with Healthcare Professional

### Distribution of Product:

#### FDA Regulations

Exhibitors must abide by all applicable Food and Drug Administration (FDA) regulations. This information may be obtained from the FDA at this website: <http://www.fda.gov/cder/ddmac/>. Exhibitors are reminded that the FDA generally prohibits the advertising or other promotion of investigational or unapproved drugs and devices. The FDA also forbids the promotion of approved drugs or devices for unapproved uses. All products that have not been FDA approved for a particular use in humans or that are not commercially available in the United States will be permitted to be exhibited only when accompanied by appropriate signage indicating the device's clearing status. The signs must be easily visible and placed near the products themselves and on any graphics depicting the product. The exhibitor shall have available at the booth a letter from the FDA, which describes the allowable use status of the product(s). Exhibitors are cautioned about the FDA's prohibition on promoting cleared-for-marketing devices for unapproved uses. Requests for information and guidance should be directed to the FDA.

### Selling of Products or Services

Exhibitors may display products that they have manufactured. Exhibitors may not accept cash, checks or credit cards for merchandise in the exhibition Hall; however, orders may be taken. Exhibitors electing to take orders must do so in a manner consistent with the professional nature of the exhibit.

### Giveaways, Contests, and Raffle Drawings

Exhibiting companies are permitted to distribute giveaways in accordance with the AMA Ethical Guidelines on Gifts to Physicians. Giveaways should be associated with products or services of the exhibiting company. Contests, drawings and raffles cannot be more than \$100 in value.

### Sound Restrictions

No equipment or voice-reproducing machines can be operated in such a manner as to cause a disturbance to other exhibitors. Earphones should be provided, or such devices should be enclosed in a special soundproof booth. Feinberg School of Medicine reserves the right to determine when sound is interfering with another exhibit and must be discontinued.

#### Photography and Videotaping

The taking of photographs, other than by the official photographer is expressly prohibited.

#### Third-Party Representatives

Any agency representing a technical or professional exhibitor must submit their client's name, contact information, address, telephone & fax numbers, signature and title with application.

#### Handicapped Access

Prentice Women's Hospital is in compliance with accessibility as defined by the Americans with Disabilities Act (ADA). Exhibitors are reminded to construct their booths in full compliance with the ADA.

#### Use of the NUFSM Name, Insignia, Logo or Acronym

The Northwestern University's Feinberg School of Medicine's name, insignia, logo and acronym are proprietary marks and may not be used in signs, advertising, or promotions in any media or product literature either inside or outside of the exhibit area unless prior written approval has been received from the conference organizers.

#### Liability and Security

Exhibitors must make provisions for safeguarding their display and property at all times. General guard service will be provided by the conference organizers for the exhibition period, but conference organizers, the guard service, and Prentice Women's Hospital will not be responsible for the loss of any material by any cause. The exhibitor is responsible for all liability, losses, claims, and damages relating to any injury, death, or damage to property (including the Exhibition Hall), however occurring, arising from the acts of the exhibitor, his or her employees, agents, licensees, or contractors. The exhibitor agrees to indemnify and hold harmless NUFSM and Prentice Women's Hospital from and against any and all liability, losses, claims, and damages that may arise from or be asserted in connection with the foregoing undertaking and responsibilities of the exhibitor.

#### Cancellation of Annual Meeting

Upon execution of the exhibitor application, it is mutually agreed that in the event of cancellation of the Annual Meeting due to fire, strikes, governmental regulations, or causes that would prevent its scheduled opening or continuance, then and thereupon this agreement will be terminated and NUFSM planning committee shall determine an equitable basis for the refund of such portion of the exhibit fees as is possible, after due consideration of expenditures and previous commitments.

#### Terms and Conditions

As a condition for exhibiting, each exhibitor shall agree to observe all stated policies in this prospectus. NUFSM reserves the right to refuse exhibit space to any applicant at its sole discretion.

We acknowledge and agree to the hold harmless provisions set forth in this letter.